**MOHAMMED OMER**

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**Relevant Experience**

**UX Design /Precentorship User Interface Design**

● Communicate the user experience at various stages of the design process with wire frames, flow diagrams, storyboards, mockups, and/or high fidelity prototypes to sell $324M I am designing a UI map road of Hangzhou where Ali pay used to pay Bike electric shared using Figma. S

● Collaborate with product managers, engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful, solutions. I Designed seamless, end-to-end user experiences considering various user flows, edge cases, and multiple touchpoints.

**UI/UX Design**

● Engage with the Product and Engineering teams to comprehend project objectives and design specifications, providing creative UI solutions that are consistent with Tilly's branding and marketing goals.

● Oversee the user interface design for growth strategies, emphasizing user acquisition, engagement, and retention, while maintaining visual consistency across all platforms. I Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas

● I Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks Collaborate extensively with cross-functional teams located in Israel and the United States to collect feedback, refine designs, and execute solutions that align with both regional and global standards. Efficiently manage workflows across different time zones, ensuring transparent communication and a proactive strategy for handling feedback cycles and design revisions.

**UX Design Extern, Boo via Rutgers ZIBS Externship Exchange** ZJU Professional Science Master’s Program | September 2022 - December 2023

● Functioned as lead designer for logo, label, website, and brand redesign project and conducted in-depth user research and competitive analysis online making informed design decisions, increasing user engagement and brand.

● Performed competitive analysis, A/B testing, persona creation, and UX strategy to gain research feedback from stakeholders resulting in an improvement in customer satisfaction and brand awareness.

Tools & Skills

Design

User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups · Product Design · Website Design · Product Management · Design Standards

Software

Figma · Sketch · Adobe Creative Suite · Keynote · Google Suite · Illustrator ·Photoshop

· InDesign · Aftereffects · Adobe XD · HTML · CSS · Python · SQL (working knowledge) · SolidWorks· Power BI · Tableau

· Google Analytics · User Testing

Visual Design

Poster Design · Branding · Typography · Iconography · Content Design · Graphic Design · Web Design, Stylesheets and Guidelines · Content Creation

Languages

English (Fluent)  
 Arabic (Native)

Education

Kigali Independent University (ULK)  
 Bachelor of Software Engineering